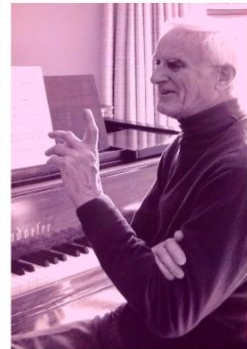
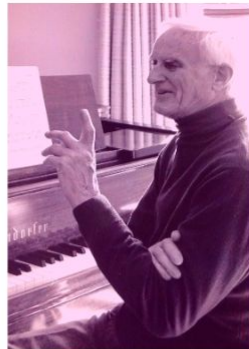




King Lear Prizes

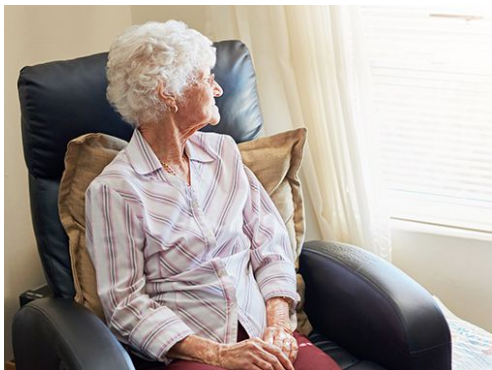
Join Our Judging Associates Team

3 July 2020



Aim of the King Lear Prizes: To get as many people in Britain involved in an active creative arts project during their period of isolation, starting with the over 70s

Challenges Faced by Over 70s during COVID-19



- **Increased loneliness**, due to not being able to have visits from family and friends
- **Disruption of routine and lack of things to do**: due to not being able to go out to classes, activities or visits
- **Increased anxiety** due to worries about COVID-19

Known Benefits of the Arts for Older People



- Older people state that **creative and cultural participation** is a significant contributor to their overall wellbeing
- Participation in arts known to **increase confidence and self-esteem**
- **Improve or preserve cognitive functions**

King Lear Prizes provide an opportunity



- Gets older people **involved in a creative arts activity**
- Gives them a **project to stick in to during lockdown**
- Opportunity to share progress and **connect with friends and family**

Progress so far: **A huge response**, but now we need to run a professional judging process, then celebrate the winners



16,000 entries from around 8,000 people, mostly over 70 with some over 60s from March to the deadline on 19 June



Excellent quality of entries in all categories: music, art, drama, poetry, short story



Team of well-known creatives secured as judges for shortlisted entries, including Gyles Brandreth, Julian Lloyd Webber, Steven Knight (Peaky Blinders)



Potential for performances, exhibitions and publications of the winning works

Progress so far: Most importantly, a great response from our entrants

"As me and my husband are in the at risk category, both over 70 with health problems, I found I had a lot of time on my hands. I decided to write a story for the competition. With the beautiful weather I sat in the garden with my note book and began writing."

Sandra

"It's been a marvellous idea all round. It has given a lot of us oldies the motivation to get down to using our skills which may be a bit rusty. Motivation is very important to us when we get older. Thank you to all of you"

Joy

"I thought you might like to know that the prizes have proved to be hugely motivational for me. As someone with a disability who also experienced a horrible episode of COVID-19 in March, writing pieces for the awards has given me a motivational focus, and helped discover a new kind of writing I have never done before. It has helped me emerge from a trough of despond, and a very difficult time of severe health problems. My big challenge is what to do next, once the awards are over!"

Peter

"Art has saved me during lockdown. I am not a professional artist but being able to submit something in the over 60 category has kept me sane."

Petra

"I am a 76 year old Indian woman. I came to Britain to study at age 18, met a Scottish student and married him. He passed away sadly two years ago but he has left me two lovely children and five grandchildren...On 19th March I had an MRI Scan and was given the results by my Cardiologist over the phone telling me that I was suffering from heart failure...I became completely inert and felt much worse, wondering when the end will take place. Your King Lear Competition gave me a new start and I have got up and painted and written, poetry, the short story and poems. I am less depressed and more hopeful. I know that even though the lockdown may be easing but my quarantine has some time to run."

Kanta

"I felt unsettled by all that was happening around me and felt quite lethargic yet anxious. Then I read about The King Lear competition. Something to work towards! A purpose. My huge canvas (thank heavens I don't have to post it) has been unwrapped and I am loving every minute of creating my painting for the Chairman's prize."

Kathy

"I retired from teaching 2010 and bought loads of art materials to start and paint but somehow never got around to it. My wife actually bought me a large shed but still not used it until your competition. It's not about winning it's about painting again.

Thanks for the kick up the arse, spurred me on."

Mike

Judging the competition is going to be an enormous challenge, and **we need your help!**

We need to judge 16,000 entries...



Music
(~750)



Drama
(~750)



Art
(~5,000)



Poetry
(~6,000)








Short story
(~3,000)

...in the next 6-12 weeks

- **Screening** (Music, Drama) - by end July
4 weeks
- **Screening** (Art, Poetry, Short Story, Chairman's Prize) - by mid August
7 weeks
- **Winners** (Music, Drama) - by end August
8 weeks
- **Winners** (Art, Poetry, Short Story, Chairman's Prize) - by mid Sept
11 weeks

King Lear Prize categories

<h2>Art</h2>  <ul style="list-style-type: none">• Any medium• Submit a photograph of your work <p>Prize: £1,000</p>	<h2>Solo Musical Composition</h2>  <ul style="list-style-type: none">• Up to 4 minutes• Able to be performed by one person• Any instrument• Submit manuscript or audio recording <p>Prize: £1,000</p>	<h2>Poetry</h2>  <ul style="list-style-type: none">• Up to 40 lines• In English• Any form or subject• Submit full text <p>Prize: £1,000</p>	<h2>Short Story</h2>  <ul style="list-style-type: none">• Up to 10,000 words• In English• Any subject or setting• Submit full text <p>Prize: £1,000</p>	<h2>Short Drama</h2>  <ul style="list-style-type: none">• Up to 15 minutes in running time• Performed by up to 4 people• In English• Any subject or setting• Submit full script <p>Prize: £1,000</p>
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Plus... Chairman's Prize in any art form for over 60s or arts professionals

There are three stages of the judging process, and we need your help with the initial judging and scoring

Information checking
Admin team

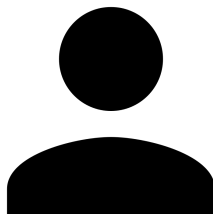


WHAT? Making sure that we have all the information we need

WHO? King Lear Prizes Admin team

HOW? Uploading entries onto Google Drive and checking information and eligibility

Initial judging and scoring
Judging Associates team



You?

WHAT? Shortlisting the top 5-10 in each category and the top 10-20% to be awarded 'Highly Commended' status

WHO? You! And other arts enthusiasts!

HOW? Scoring entries online at home on your own computer

Final judging
Eminent Arts Judges



WHAT? Selecting the winners

WHO? Small panels of 1-4 eminent arts judges

HOW? Scheduled video conference after time to assess shortlisted entries individually

Becoming a Judging Associate is a **great opportunity to help those in lockdown** from the comfort of your own home!

Our Offer to You

- Opportunity to **make a real difference** to older people's lives during lockdown
- **Get inspired** by hundreds of brilliant creative works from across the country
- **Join the King Lear Prizes movement at the very start of our mission** to encourage DOING rather than just WATCHING the arts
- **Judge your first national arts competition**
- Flexibility to **fit around your daily life**, and **help from home**

Our Ask of You

- **You have some relevant experience** (e.g. student of literature, music, art; experience as a teacher, creative or in the relevant industry)
- **Volunteering your time, free of charge**
- A commitment to **fair and unbiased judging**
- **At least 2 hours per week** (or equivalent e.g. longer sessions less often)

We use **simple criteria to score the works**, and we ensure all works are judged by more than one person to ensure fair scoring

Poetry example

Allows us to get through entries more quickly, without full scoring every time

- **Entry number**
- **Is this poem in the top 25% of entries?**
- **Originality**
 - *Original idea as subject matter, own language, unexpected development*
- **Technical skill**
 - *Use of language, rhyme and metre, assonance and alliteration*
- **Emotional impact**
 - *Power to move or amuse the reader, or elicit any other intense emotion*
- **Any issues with entry?**
 - *Couldn't open file, not sure if eligible, offensive etc.*

Title: E.g. Ode to COVID-19

- **21144**
- **Yes / No**
- **1-5**
- **1-5**
- **1-5**
- **Free text**

What happens next?

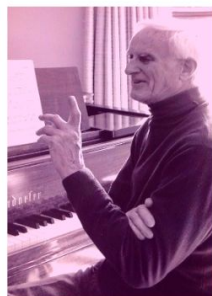
- 1 **Let us know you're interested**, let us know your experience and which category you'd like to help to judge (art, music, drama, short story, poetry)
- 2 **Organise a welcome call**, with one of the team who will explain the role of a Judging Associate, how to use the online system, and answer any questions you may have
- 3 **Do a trial run**. Take 15-20 entries, and just try out scoring them, then let us know how it's going. Our team will be available to help you with any questions you have!
- 4 **Get going!** Get through as many entries as you can, while becoming quicker and more experienced as a judge

Who are we?



Andrew Browning,
*Founder, King Lear
Prizes*

*Former Chief of Staff
to West Midlands
Mayor, Brummie,
amateur double bass
player and composer*



My grandparents

Shirley Clegg - gardener, Harry Clegg - photographer, Clive Browning - pianist and composer, Jean Browning - painting

STEERING COMMITTEE FOR KING LEAR PRIZES



Emily Ingram
*Founder, Greengage
Ventures, CBSO
trustee, ex-Executive
Economist, Elite Daily*



Mark Heath
*Head of Strategy,
NOW TV, ex-Universal
Music*



Salma Tuqan
*Deputy Director,
Delfina Foundation, ex-
Middle East Curator,
V&A Museum*



Jonathan Badyal
*Head of Comms,
Universal Music UK,
Director, Nat. Academy of
Social Prescribing*



Giles Kenningham MBE
*Founder, Trafalgar
Strategy, former Head of
Press, Prime Minister's
Office*